

## One-Stop Shop

Birds and Bees New Zealand is New Zealand's premier Childbirth Education Resource Centre, offering a wide range of Childbirth Education resources, including ACE Graphics and Childbirth Graphics products.

For all those involved in educating prospective parents, we provide a wide range of teaching resources such as books, videos, charts, birth equipment, teaching models and more!

Birds and Bees New Zealand was established in June 2000 and since then we have continued to grow our productline - becoming the one-stop shop for prospective parents and those involved in Childbirth Education and Health Care profession.

## Childbirth Education Workshops

During month of October, Teri Shilling is visiting Australia / New Zealand and will run a series of Workshops in Brisbane, Adelaide, Melbourne, Sydney and Auckland.

Teri Shilling is one of the world's most experienced and popular childbirth educator trainers. She is also the creator of *The Idea Box* which we have featured on page 2 of this newsletter.

Attached to this newsletter is more detail and registration form if you wish to attend her Workshops in any of the cities she is visiting.

For any further detailed information, please email [office@capersbookstore.com.au](mailto:office@capersbookstore.com.au).

While she is touring across Australia / New Zealand *The Idea Box* will be on special! We have featured this product in this newsletter. Don't miss out on this unique opportunity to meet Teri Shilling in person!

## Catalogue



Please let us know if you have not received your complimentary copy of the Birth International ACE Graphics 2009 Edition Catalogue.

We will be able to forward you one free of charge. You can request your catalogue on-line via our website.

## Students are Welcome

We continue to support the Student Childbirth Educators & Midwifery Students who will receive a 5% discount on all product purchases.



If you are a student then please let us know. To qualify for the 5% discount all we require is a photo copy of your Student ID card or proof of attendance at an educational institute near your region.

We carry many text books that are part of the curriculum and if you can't find it - contact us and we maybe able to assist sourcing this for you!

## Referrals

Our business grows by referrals! To continue to offer our product line at competitive pricing we rely on our clients to refer us to others.

If you know of others who could benefit from our services, please let them contact us either by phone or email. We will be able to add them to our database so they also continue to receive our newsletters.

## We Are Here to Assist You

We always look to enhance our services. So please, let us know of any products that you would like to see featured in our newsletters that would be beneficial for you. Your suggestions, comments or product enquiries are always welcome.

Birds and Bees NZ Limited  
PO Box 34 406  
Birkenhead  
North Shore City 0746  
Tel: 09 480 1491  
Fax: 09 480 1451  
Mob: 027 224 6191  
e-mail: [info@cbeshop.co.nz](mailto:info@cbeshop.co.nz)  
[www.cbeshop.co.nz](http://www.cbeshop.co.nz)



Matty van Oosterom CBE Cert. BHSc Mid.  
Birds and Bees New Zealand

Preparing for Birth: Mothers ~~\$14.00~~  
BK010



Essential addition to your teaching resources, this best-selling resource for parenthood education is the most concise, comprehensive, up-to-date and popular guide to pregnancy, birth and early parenting available.

Special \$10.00 till Sept 30<sup>th</sup>

Preparing for Birth: Fathers ~~\$14.00~~  
BK020

At last - a set of pre-natal class notes especially for fathers, comprehensive, easy-to-understand guide written especially with the needs of men in mind.

Special \$10.00 till Sept 30<sup>th</sup>



- Purchase in Bulk and Save! 10+ copies
- Preparing for Birth Mothers ..... \$12.00 each
  - Preparing for Birth: Fathers 50+ copies in any combination ..... \$11.00 each
  - 100+ copies ..... \$10.00 each

Special \$10.00 till Sept 30<sup>th</sup>

Empowering Women ~~\$55.00~~  
BK002

This book, by Andrea Robertson, is great reference material to either help you get started as a childbirth educator, or provide that stimulus to try something different in your established routine.

Special \$48.50 till Sept 30<sup>th</sup>



There are 53 ideas here for class presentations, centering around ways of building women's confidence in birth, and helping her to discover her own innate abilities. Well referenced and based on the scientific evidence, there is plenty of solid research here to support this approach, and to encourage you to try it!

The Midwife Companion ~~\$55.00~~  
BK400



This best-selling midwifery textbook now in its second edition, explains how birth companions can provide the best for labouring women. Enabling better birth outcomes through supporting, not disturbing, physiological responses. Using self help strategies and low tech solutions for easing labour pain. Acting as an advocate, working with partners, improving communication.

Special \$48.50 till Sept 30<sup>th</sup>

Pelvis ~~\$195.00~~  
TA001



This handcrafted model pelvis has been designed specially for those teaching active birth classes. The essential model for demonstrating the birth process and the advantages of an upright posture during birth.

Special \$165.00 till Sept 30<sup>th</sup>

Fetal Doll ~~\$135.00~~

TA003 - Pink  
TA018 - Dark Brown



A great companion product for the ACE Pelvis model. Soft body with vinyl head, hands and feet, 'folds' neatly for class demonstration. Includes realistically patterned and shaped placenta and cord which has a snap fastener attachment to the doll.

Special \$120.00 till Sept 30<sup>th</sup>

Breast Model

\$95.00

TA010 - Pink  
TA019 - Dark Tan



This model has been completely re-designed to better illustrate the structure of the lactating breast. The outer covering folds over to reveal the arrangement of the ducts and alveoli. And the layers and fat underneath the skin have also been included.

Knitted Uterus

\$47.50

TA011



Knitted in a ribbed design for ease of use in two tone pink wool, this is the preferred design for this effective teaching aid. The ACE Fetal Doll and placenta will fit inside and the vaginal extension is attached by snap fasteners. A wonderful, visual way to demonstrate effacement and dilation of the cervix during labour, anterior lip, crowning.

The Idea Box for the Creative and Interactive Childbirth Educator

TA6011 \$75.00



Special \$55.00 till Sept 30<sup>th</sup>

This wonderful teaching aid is a box filled with 100 interactive teaching strategies that can easily be adapted by the childbirth educator. The colour-coded

topics include openers, energizers, visual aids, learning situations, role plays, values clarification exercises and more. Includes box of cards and an inspirational handwritten note. Aimed at a more fun, interactive experience for both class participants and the educator.

Desk Set Series: Pregnancy **\$115.00**



All the charts from the full sized series in a handy A4 size (no cut outs). This set of charts will enable you to cover all aspects of pregnancy, including conception, fetal growth and development, changing body shape, "lightening", twins, uterine support ligaments, breast development and more.



The stand-alone design features full colour, almost life-size cut-out illustrations of; Non-pregnant Uterus; Conception; 6 weeks; 12 weeks; 20 weeks; 28 weeks; 36 weeks; twins at 36 weeks; 40 weeks & full term pregnant uterus.

Desk Set Series: Labour & Birth **\$125.00**



All the charts from the full sized series in a handy A4 size (no cut outs). Contains the following popular ACE



Graphics chart sets:

- Anatomy and Physiology: 6 charts showing positions of the baby at term, first stage and cardinal movements of labour
- Giving Birth: 6 charts showing second stage of labour with the woman in an upright position.
- Positions for an Active Birth: 2 charts showing positions for first and second stage of labour.
- Breastfeeding Basics: Shows different positions for breastfeeding, plus anatomy of the breast.

Desk Set Series: Technical Series **\$125.00**



All the charts from the full sized series in a handy A4 size (no cut outs). Contains the following popular ACE Graphics Charts:



Pelvic Station, Posterior Position and Rotation; Progress in Labour; Pelvic Floor; The Cascade of Intervention; Labour Pain (5 charts in this series) plus booklet.

Desk Set Series: Complete Set **\$275.00**

Purchase all three A4 Desk Sets and save on your purchase!



Labour Progress Pocket Guide **\$125.00**



A handy visual guide that shows the dilation of the cervix from 1-10 cm. Also includes simulated membranes and a diagram of the fetal head.

Giving Birth Charts **\$200.00**



Especially commissioned by ACE Graphics from English artist Joanne Acty and an essential teaching aid in enabling women to develop confidence in being able to give birth. This unique set of 6 birth charts (A2 size 594mm x 420mm) show a woman truly giving birth to her child, rather than being delivered of a baby. Anatomically correct illustrations of the normal physiological process, shows the whole woman, not just a torso.

Positions for an Active Birth **\$70.00**

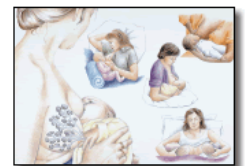
These charts have been designed to allow flexibility in their use in either pre-natal classes or as charts for display in labour wards.



One chart shows position for comfort in first stage. Second chart illustrates positions for comfort and efficiency in second stage. Printed in three colours, the charts are bright, attractive and informative. Laminated for cleanliness and durability and A2 (420mm x 594mm) in size, designed to fit the ACE Graphics Binder.

Positions for an Active Birth **\$39.00**

This chart shows the basics of breastfeeding. A2 (420mm x 594mm), laminated and special features include:



- No text for flexible presentation
- The anatomy of the breast is clearly shown
- Correct positioning at the nipple
- A variety of ways to hold the baby (even twins)
- Soft colours to complement the tenderness of breastfeeding.

Online Ordering Available On

[www.cbe.co.nz](http://www.cbe.co.nz)

Vinyl Pelvic Model ~~\$245.00~~  
**TA6008**



This handcrafted life-size articulated pelvis with 5th lumbar vertebra is ideally suited for midwifery studies or antenatal classes.

It is made from realistic bone-like material and can be disarticulated into 4 parts. It is correctly proportioned for average inlet and outlet dimension of an adult female and has a moveable coccyx. According to feedback from clients this is the best quality basic female pelvic model available.

Accurate and anatomically correct, this instructional model can be used with the Placenta / Cord / Amnion / Chorion and Fetal Model.

Fetal Doll and Placenta/Cord/Amnion/Chorion Model  
**TA6009** \$415.00

Simulating an average full-term baby, this model's soft yet durable cloth body is flexible to show all presentations and positions.



The amniotic membrane allows you to show the fetal model inside the sac. The snap-on cord clearly shows the vein and arteries, and a convenient drawstring closes the sac. Both amniotic and chorionic membranes are detailed accurately in two colors.

Birth, eight women's stories  
**DVD016** (Nancy Durrell McKenna) \$165.00

This award-winning film will follow eight women giving birth in a variety of circumstances:

- Natural Birth at home and in hospital
- Caesarean
- Twin
- Water Birth

it gives first hand experience of this intimate and exciting moment in life, with commentaries by mothers, partners, midwives and obstetricians accompanying their stories.

70 minutes 1993 UK, PAL



In A Simple Way...a Child is Born  
**DVD115** \$99.00

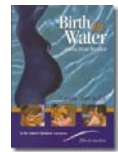
Like no birth film before it, this DVD has the potential to transform the way we see birth - inspiring women, and those who care for them, towards the best possible birth for each child, and ultimately, towards a better world.



8 minutes 2004 Australia, PAL

Birth in Water at John Flynn Hospital  
**DVD007** (by Dr. Andrew Davidson) \$90.00

A portrayal of five individual water births, filmed at the John Flynn Hospital, Queensland, Birth in Water takes you on an extraordinary journey documenting the use of water immersion during labour and childbirth, enabling a safe, gentle, joyous and empowering experience. Commentary by parents, midwives and Dr Davidson.



55 minutes 2006 Australia, PAL

Follow Me Mum  
 The Key to Successful Breastfeeding  
**DVD097** \$185.00

Follow Me Mum is designed to help mothers understand how breastfeeding works, learn how to work with their baby's instinctive behaviour and enjoy their breastfeeding experience. Recently updated to include the latest research on attachment.



20 minutes 2005 Australia, PAL

EPI-NO  
 Childbirth / Pelvic Floor Trainer  
**BE012** \$249

EPI-NO reduces the risk of tearing and episiotomy during childbirth by working with the natural pregnancy hormone "Relaxin" to prepare the perineum with gentle stretching exercises after Week 37. EPI-NO also conditions the pelvic floor muscles both before and after delivery.



For more information visit:

[www.epi-no.co.nz](http://www.epi-no.co.nz)

Childbirth Graphics & DVD's

Product Feature

